



BRAND: LEGO

Date: 25 July 2024

Based on the provided LEGO Group Sustainability Progress Report 2023, here is an evaluation of LEGO's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

Stage 1: Biodiversity Pressures and Priority Areas (30%)

1. Summary of Biodiversity Pressures (15%)

- **Score:** 2
- **Justification:** The report outlines general environmental impacts and the company's efforts to reduce CO2 emissions and waste but does not provide a detailed summary of biodiversity pressures specifically caused by LEGO's activities. The primary focus is on carbon emissions, renewable energy, and sustainable materials.

2. Priority Species, Habitats, and Ecosystem Services (15%)

- **Score:** 2
- **Justification:** The report mentions initiatives related to sustainability and environmental stewardship but lacks specific details on priority species, habitats, or ecosystem services. It focuses more on the broad goals of reducing carbon footprint and promoting circular economy principles without clear targets for biodiversity.

Stage 2: Vision, Goals, and Strategies (40%)

1. Corporate Biodiversity Vision (10%)

- **Score:** 2
- **Justification:** While the report indicates a commitment to sustainability and reducing environmental impacts, it does not articulate a specific vision focused on biodiversity. The emphasis is on broader environmental goals like reducing emissions and sustainable sourcing.

2. Scalable Biodiversity Goals and Objectives (15%)

- **Score:** 2
- **Justification:** The report lists general sustainability goals, such as reducing emissions and increasing renewable energy use, but it does not provide specific, measurable biodiversity goals and objectives.

3. Key Strategies to Deliver Goals and Objectives (15%)

- **Score:** 3
- **Justification:** The report details strategies for reducing environmental impacts, such as using sustainable materials and increasing renewable energy capacity. However, these strategies are not explicitly linked to biodiversity goals.

Stage 3: Indicator Framework and Strategic Plan (20%)

1. Framework of Core Indicators (10%)

- **Score:** 1



- **Justification:** The report provides metrics related to CO2 emissions, renewable energy, and waste reduction but does not present a framework of core biodiversity indicators.
2. **Elements of a Biodiversity Strategic Plan (10%)**
- **Score:** 1
 - **Justification:** There is no clear strategic plan focused on biodiversity. The elements of the plan mainly address carbon reduction and sustainable sourcing without specific strategies for biodiversity.

Stage 4: Monitoring and Reporting (10%)

1. **Monitoring Plan (5%)**
- **Score:** 1
 - **Justification:** The monitoring plan focuses on carbon emissions and waste management rather than biodiversity. There are no detailed plans for monitoring biodiversity indicators.
2. **Database of Relevant Data (2.5%)**
- **Score:** 0
 - **Justification:** The report does not mention any biodiversity databases or relevant data sources.
3. **Monitoring and Reporting Systems (2.5%)**
- **Score:** 1
 - **Justification:** The systems in place for monitoring and reporting are primarily aimed at carbon emissions and sustainability metrics, not biodiversity.

Summary of Scores:

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	2	0.3
	Priority species and habitats	15%	2	0.3
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	2	0.2
	Scalable goals and objectives	15%	2	0.3
	Key strategies	15%	3	0.45
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	1	0.1
	Elements of a strategic plan	10%	1	0.1
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	1	0.05
	Database of relevant data	2.5%	0	0
	Monitoring and reporting systems	2.5%	1	0.025
Total		100%		1.825



Final Weighted Score: 1.825 out of 5

Overall Justification: LEGO's Sustainability Progress Report 2023 reflects strong efforts in general environmental sustainability, particularly in carbon emission reductions and sustainable materials. However, it lacks a focused approach and specific initiatives for biodiversity conservation. The company's vision, goals, and strategies are more aligned with broader environmental impacts rather than targeted biodiversity outcomes. There is an opportunity for LEGO to enhance its sustainability framework by integrating specific biodiversity goals, comprehensive monitoring plans, and detailed strategies to address biodiversity pressures and priorities.